



Five Story Ideas about Local Census Jobs

1.) Need extra cash— what could you do with \$8.00-\$19.25 an hour?

Thousands of census employees will receive weekly competitive pay, paid training, and will be reimbursed for mileage accrued on official duty. Workers will have flexible schedules that can range from 20- 40 hours per week for six to eight weeks with afternoon and weekend hours. *When can I start? How can I apply?*

2.) Census jobs are a direct investment in the local economy

Hundreds of people working as census takers in the community will have extra money to spend on groceries in the local supermarket, to go spring clothing shopping for their kids, or to buy medicines for retirees who have been struggling to get the medical care they need. *How can census jobs stimulate the local economy?*

3.) A Day in the Life of a Census Taker

From the single mother struggling to pay the bills, to the retiree who has decided to go back to work because of the tight economy, census takers represent diverse backgrounds but will come together as a vital force to complete the task of updating the Census Bureau's address lists. *Why are census takers so passionate about their mission that some have come back to work for their third census?*

4.) Why are people walking my streets one year before the 2010 Census count?

In the spring of 2009 thousands of employees will be updating the Census Bureau's address file to ensure every household receives a 2010 Census questionnaire. All employees will be fingerprinted and pass an FBI name check. *How can you be sure the person in your neighborhood is a legitimate census employee?*

5.) Short time frame, Massive Recruiting Operation

In just 15 weeks around 15,000 people will need to be tested, hired, and trained for 2010 Census Jobs in Texas, Louisiana and Mississippi. *How is the Census prepared to handle massive amounts of applicants?*

If you need more information to develop your story, please contact the 2010 Census Media Team

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